



MINISTRY OF KNOWLEDGE
ECONOMY, STARTUPS
AND MICRO-ENTERPRISES

Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

« DEVELOPEMENT OF

AGROBUSINESS INNOVATION IN ALGERIA »

ALGERIAN
AGRIPRENEURS



Development of Agrobusiness Innovation in Algeria (InnovAgro) InnovAgro is the 4th component of the “Green and Digital Economic Development in Algeria (DGA) and is implemented under the EU program “Agrobusiness in Algeria: innovation, startups and sustainable agriculture.

It's **cofinanced** by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ) , is **led** by the Ministry of Knowledge Economy, Startups and Micro Enterprises, and **implemented by** the German Development cooperation (GIZ).



WHAT IS THE ALGERIAN AGRIPRENEURS CYCLE ?

The Algerian Agripreneurs Cycle is a structured initiative designed to support, train, and propel innovative entrepreneurs in the Agrobusiness and Agritech sectors in Algeria, covering agriculture, agro-industry, and agri-food industries.

It targets labeled startups, labeled innovative projects leaders, and young talents who are looking to develop technological and sustainable solutions within the Agrobusiness and Agritech ecosystem, ranging from agriculture to the agri-food industry.



Algerian Agripreneurs Cycle Objectives



Support innovation by integrating technological solutions into Agrobusiness and Agritech.



Support innovative projects, startups, and project/idea holders at various stages whether early, concrete, or advanced by providing personalized guidance to help grow their ventures.



Facilitate access to funding through targeted training and connections with potential investors.



Create a dynamic network that brings together entrepreneurs, experts, and key players in the sector.





Structure of the cycle

STEP 01

Identifying Innovative Business Opportunities in Agritech in Algeria :



RESULTS:

1. Development of 35 innovative Agritech business opportunity factsheets.
2. Creation of a comprehensive "Business Opportunity Study" guide on Agritech in Algeria.

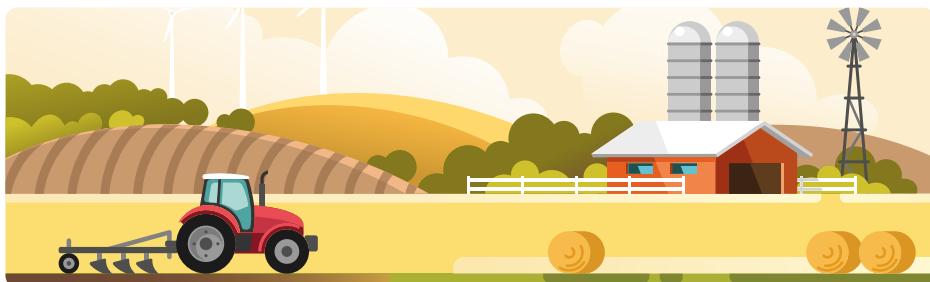
STEP 02

Launching a Digital and Physical Campaign to promote innovative Agritech Entrepreneurship in Algeria



RESULTS:

Registration of 500 to 700 project holders with brief, concrete and advanced ideas in the agritech Sector (not yet labeled), as well as labeled startups and innovative projects in agritech on the dedicated platform.



STEP 03



Selecting Project Holders with Brief, Concrete, and advanced ideas in the Agritech Sector (not yet labeled).

RESULTS:

Selection of 150 project holders with brief, concrete, and advanced Agritech ideas (not yet labeled).

STEP 04



Training for project Ideation and concretization

For labeled startups and innovative projects registered on the platform, participation in masterclasses and webinars on specific topics is offered.

RESULTS:

Training of co-facilitators in ideation and concretization.

- 1. 150 young project holders benefit from ideation training.**
- 2. Following this, one hundred project holders benefit from concretization training.**
- 3. Labeled startups and innovative projects participate in masterclasses and webinars on specific topics.**

STEP 05

Organizing a Challenge to Select the 1st and 2nd Cohorts.



RESULTS:

1. Following the Ideation and concretization training, selection of the 1st cohort of 40 innovative project idea holders through the challenge.
2. Selection of the 2nd cohort of 25 labeled startups and innovative projects.

STEP 06



Technical, Entrepreneurship and Financing access support for the Algerian Agripreneurs cohorts

RESULTS:

1. Training of 10 trainers to support innovative agritech entrepreneurs.
2. Up to 40 entrepreneurs in the ideation/prototype phase reach the labeling stage.
3. Up to 25 labeled startups and innovative projects finalize their proof of concept (POC) and gain market access.
4. Both cohorts may receive additional benefits tailored to the specific needs of their projects, following approval by the InnovAgro selection committee.





Why Join the Algerian Agripreneurs Cycle?

The Agrobusiness/Agritech of Tomorrow Starts Today !

Algeria is positioning itself as a key player in the agrobusiness and agritech sectors.

Entrepreneurs, however, must overcome several challenges, including:



Limited access to financial resources and market opportunities



Limited uptake of new technologies



Support in structuring projects



Our Mission

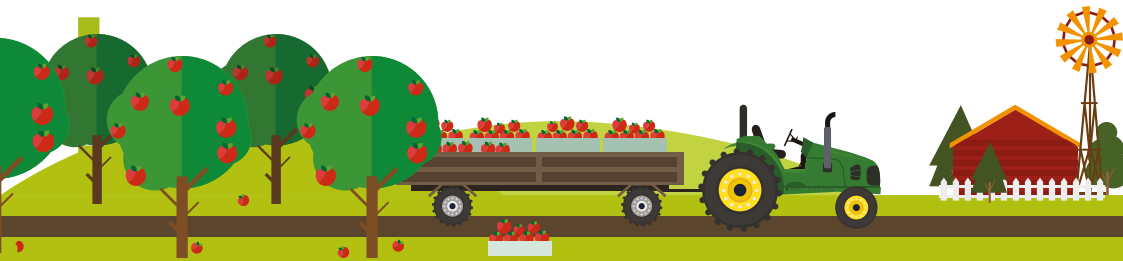
The Algerian Agripreneurs cycle aims to accelerate innovation in agrobusiness and Agritech by offering :

Strategic support to structure and grow startups



Exclusive access to experts and professionals

High-level training in agrobusiness and agritech





What We Offer

A Tailored Agrobusiness/Agritech Cycle



In-depth assessment of your project



Coaching from industry professionals and Agrobusiness/Agritech specialists



Business model consulting and industrial strategy guidance



Mentorship with successful entrepreneurs



Interactive workshops and specialized bootcamps



Webinars and sector-specific networking opportunities

1 Strategic Support

2 Access to an Expert Network

Whether you have a brief, concrete, and advanced innovative business idea, labelled startup, or a labeled innovative project, we offer a program tailored to your needs.



Media coverage and participation in specialized trade fairs

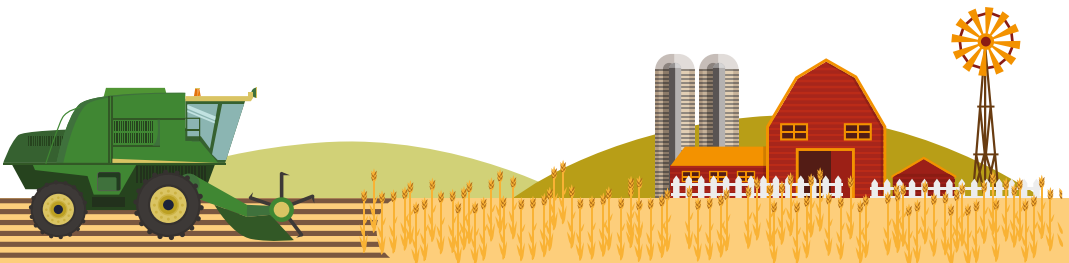


Pitch competitions and technological demonstrations



Explore on our digital platforms

3 Acceleration & Visibility





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